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WILL THE RECALL AGAINST ROBERTI HELP OR HURT HIM IN HIS BID TO BECOME CA TREASURER?

Editor's note: RECALL is a nasty 6-letter word that sends politicians up the wall. In the case of State Sen. David Roberti (D-Van Nuys), the recall drive backed by PRO-gun forces has yet to qualify, but insiders think with more than 45,000 names submitted, a recall election is very likely. Here is our update & analysis...

...A recall is about the last thing that Roberti needed at this time as he prepares to run in the Demo primary for State Treasurer. With the exception of the recall advocates, most CALPEEK sources expect Roberti to defeat this effort by a group known as the Coalition To Restore Government Integrity. The lead group within the coalition is called Californians Against Corruption, a PRO-gun group that has been after Roberti ever since his bill to ban assault weapons became law in 1989...

...To defeat the recall, Roberti will use campaign consultant Clint Reilly --- the consultant who was already hired to run the treasurer's campaign. And this makes sense because it's anticipated that Reilly will blend the Spring recall and the June 1994 Demo primary into a unified campaign with an overall theme. And it also should be noted that Reilly is experienced in recall elections. In 1983, Reilly defended then S.F. Mayor Dianne Feinstein against a recall organized by a *pro-gun group* angered by DiFi's signing of a restrictive handgun law passed by the Board of Supes. Reilly crushed the April recall by an 81.2% to 18.8% margin and at the end of the year DiFi won a 2nd term. Eleven years later and it's *deja vu*...

...Obviously Roberti is hoping Reilly's magic can be repeated. Just prior to the recall there will be tons of news media coverage. If Reilly crushes the opponents, Roberti will come out of the recall with strong momentum. And this has to be of concern to Roberti's chief

rival for treasurer, former CDP chair Phil Angelides. The kind of publicity generated by the recall will be worth millions, especially in voter rich So. Calif. On the other hand, if Roberti just slides by with a narrow win, this could hurt his bid for treasurer. That's why there is mixed opinion about this recall. But one thing it has done: Roberti is fighting mad and he'll raise a large war chest to defeat this recall...

1994: UPDATE ON RUN FOR STATEWIDE OFFICES

Editor's note: Some new polling data to report and major new developments in the run for Secretary of State, Insurance Commissioner and LG...

● **Governor** - Gov. Pete Wilson (R) is trying to get political reporters to buy into the spin that he's recovered from those horrible poll numbers of last year and is now ready to battle either Demo State Treasurer Kathleen Brown or Demo Insurance Commissioner John Garamendi. Why is Gov. Pete's campaign all smiles? Because a new private poll paid for by the Howard Jarvis Taxpayers Assn. shows Wilson less than 3 points behind Brown, 44.2% to 41.7%. This survey by pollster Arnold Steinberg was taken in late December with a sample size of 607 registered voters. A Wilson survey by Dresner Sykes in late November showed Brown leading by 7 points, 48% to 41%...

...It's not so much that Wilson's numbers have improved, but rather Kathleen Brown has dropped. The Wilson campaign notes that Steinberg's poll was in the field as Brown delivered her 33-point crime plan (12/13/93). The Wilson spin is that Brown's crime plan didn't sell. But it's just too early to tell...

...What about Garamendi??? In their joy to tout the poll numbers with Brown, Wilson's news release does

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not even mention him. Is this an attempt to freeze Big John out of the race? Sources say YES. Why? In addition to the head-to-head with Brown & Wilson, Steinberg also polled **voter attitudes** on the 3 gubernatorial candidates. This data wasn't mentioned in the Wilson news release:

	<u>Favor</u>	<u>Unfav.</u>	<u>Undec.</u>	<u>Never Heard Of</u>
Wilson	43.3%	44.0%	11.9%	.8%
Brown	33.8%	18.3%	18.7%	29.2%
Garamendi	40.9%	15.3%	25.2%	18.6%

...What does this mean? It doesn't take a rocket scientist to figure out that when *unfavorables are higher than favorables* in such a poll, you're still in **deep trouble** with voters. And Big John is in much better shape than either Wilson or Brown in this comparison. To bad he's having a tough time raising money...

● **Insurance Commissioner** - On the Demo side, State Sen. Art Torres(D-L.A.) commissioned a poll by Decision Research of San Diego which shows him leading Assemblyman Burt Margolin of L.A. by a 42% to 16% margin, with 42% undecided. In terms of Statewide name ID, the data shows Torres with 56% and Margolin with 22%. This poll was taken in late December among 600 high propensity Demo voters. The Torres campaign also signed Seth Jacobsen as fundraising director. Neither Torres nor Margolin have made an official announcement...

...On the GOP side, Orange Co. insurance agent Wes Bannister is still the only announced GOP candidate for this office, but Jim Conran, the director of the CA Dept. of Consumer Affairs, has taken out papers so that he can form an exploratory cmt. GOP Assemblyman Chuck Quackenbush of San Jose is still fence sitting...

● **Secretary of State** - GOP Assemblyman Bill Jones of Fresno is now an official candidate for SOS. However, Demo Assemblywoman Jackie Speier of San Mateo has **dropped out** due to pregnancy. This is great news for the remaining Demos --- former L.A. Councilman Mike Woo, Chief Deputy SOS Tony Miller and Assemblywoman Gwen Moore of L.A., who is expected to announce officially Jan. 18. What impact does Speier's withdrawal have? Fresh numbers from the Woo campaign by Decision Research show that 36% of Speier's supporters move to Woo, 17% shift to

Moore and 8% move to Miller. In the overall trial heat without Speier, Woo has 28%, Moore has 9% and Miller has 3%, with a huge 60% undecided. FYI: Steve Glazer has signed on with Woo as general consultant & manager, while Fred McFarlane is the deputy campaign manager...

● **Lt. Governor** - "I'm running for congress, Babe," says former Palm Springs Mayor Sonny Bono. He's out of the GOP LG's primary and is now running for retiring U.S. Rep. Al McCandless's 44th C.D. seat. Bono's likely Demo opponent: former Assemblyman Steve Clute of Riverside...

COUNTY SUPERVISOR RACES: LARGE NUMBERS OF INCUMBENTS ARE NOT SEEKING REELECTION.
Editor's note: This will be the first in a series of reports in 1994 about the various contests for Board of Supervisors in Calif.'s 58 counties...

● **Riverside** - Three well known incumbents have decided to pull the plug. Not seeking reelection are Supes. Norton Younglove, Melba Dunlap and Patricia "Corky" Larson. Signed up and ready to run for the Larson seat is Palm Springs Chamber exec. Rolfe Arnheim...

● **Orange** - Two of the better known incumbent Supes in So. Calif. are retiring: Harriett Wieder and Thomas F. Riley. State Sen. Marian Bergeson(R-Newport Beach) has already staked a claim on Riley's seat and insiders say she's a slam dunk to win. But there will be spirited fight for Wieder's seat. Two Huntington Beach councilmembers are in the battle --- Demo Linda Moulton-Patterson and GOPer Jim Silva. In addition, Huntington Beach businessman Haydee Tillotson also is running. And finally, appointed Sup. Bill Steiner must face voters for the first time. No major opposition as yet...

● **Sacramento** - Two of three incumbents will seek reelection, but C. Tobias Johnson is retiring. Illa Collins is one of the incumbents who is running, but hasn't formally announced. The other incumbent won't be known until a Jan. 25th special election to fill out the term of Grantland Johnson, who resigned to take a job with the Clinton Admin. In a December primary, Sacto Councilwoman Heather Fargo finished in first with 28%. In second was consumer attorney Roger

Dickinson with 26%. All of the other candidates in this field now have endorsed Dickinson. Also on Dickinson's side is Sacto Co. Sheriff Glen Craig, the Sacto City POA and U.S. Rep. Vic Fazio. Backing Fargo is ex Sacto mayor Anne Rudin, the Sierra Club and the Sacto BEE. Fargo is a slow-to-no growth advocate, thus builders are siding with Dickinson, who has good environmental credentials too. Crime continues as a top issue, and with Fargo voting to cut the number of Sacto cops, Dickinson has to be considered a favorite to win. Regardless of who wins in this special, that person will have to run again in June...

● **San Diego** - Two longtime fixtures on the Board of Supes are retiring: Leon Williams & John MacDonald. Running for MacDonald's seat are San Marcos Mayor Lee Thibadeau, who has hired campaign consultant Jean Andrews; Carlsbad Mayor Claude Lewis; and 2-3 other lesser known candidates. Running for Williams' seat are San Diego Councilmembers Ron Roberts and George Stevens; and S.D. school board member Shirley Webber. More next week. Stay tuned...

CA INITIATIVE UPDATE: ILLEGAL IMMIGRATION MEASURE GIVEN THE OKAY TO COLLECT NAMES.

Editor's note: The CA Sec. of State's office has given the OK for more new initiatives to begin collecting signatures. In order to make the Nov. 8th ballot, initiatives must qualify by June 30th...

...An initiative statute authored by former INS Western Regional Comm. Harold Ezell and former INS Comm. Alan Nelson has cleared the AG's office with Title & Summary and has been given the OK to begin collecting signatures by the CA SOS's office. Official deadline for submitting 384,974 names is June 8th, but in order to make the November 1994 ballot, all the signatures must be in by Apr. 22nd. The official title is "**Illegal Aliens. Ineligibility for Public Services. Verification and Reporting. Initiative Statute.**" As reported previously, this measure makes illegal aliens ineligible for public social services, public health care services (except for emergency care under U.S. law) and attendance at public schools. The Nelson/Ezell Initiative, as it is now being called, also makes it a felony to manufacture, distribute, sell or use false citizenship or residence documents. For info, contact Bob Kiley at (714)777-4653. FYI: The Valley Industry & Commerce Assn. and the Latin Business Assn. will host a

luncheon featuring 5 area U.S. Congressmembers (Berman, Becerra, Beilenson, Gallegly & McKeon) on the topic of *undocumented workers* in the San Fernando Valley. 11:30 a.m. to 2 p.m., Jan. 17, Warner Center Hilton Hotel, Woodland Hills. For info call (818)888-2228...

● **"World Constitutional Convention. Appropriation,"** is the official title of this constitutional amendment that would offer CA citizens the choice of participating in a world constitutional convention to establish global governance. The measure would appropriate 25 cents per resident from the general fund to finance this proposal. The proponent is Mike Gravel of One World (408)646-0300. He needs to collect 615,958 signatures by May 18th to qualify...

● **"Education. Vouchers. State Funding of Private Schools,"** is the official title of this constitutional amendment sponsored by Carlos Bonilla of Stockton. This plan is similar to the unsuccessful Prop. 174, but there are a few key differences. The Bonilla plan would subject voucher-redeeming schools to State financial audits and would require standardized testing of students attending voucher schools. Bonilla has until May 26 to collect 615,958 signatures...

● **"Public Transportation Trust Funds. Gasoline Sales Tax,"** is the official title of a statute sponsored by Gerald Meral of the Planning & Conservation League (916)444-8726. The proposal would impose a 4% tax on retail sales of gasoline, with the funds to be used on electric rail and clean fuel buses, light rail, commuter and intercity rail systems, transit of elderly and disabled persons and other transportation purposes. The official deadline is June 1st to collect 384,974 signatures...

U.S. REP. DREIER AT LINCOLN CLUB BREAKFAST. U.S. Rep. David Dreier(R-Convina) will be the featured speaker the Lincoln Club (San Gabriel Valley) breakfast, 7:30 a.m., Jan. 21, Industry Hills Sheraton. For info/RSVPs, call Natalie Blanning at (818)919-7497...

AAPC's 1994 ANNUAL WINTER CONF. IN LAS VEGAS. The American Assn. of Political Consultants(AAPC) will hold its winter conference at Bally's Casino Resort, Las Vegas, Jan. 26-28. This conference will mark the AAPC's 25th anniversary. For info (202)371-9585...

MOST ALL COUNTY SHERIFFS FACE VOTERS IN 1994.

Editor's note: In 1994, all CA county sheriffs except S.F. Co.'s Michael Hennessey are up for reelection. Here's our update...

...Although several well known county sheriffs may have tough reelection battles, so far CALPEEK has found only three(3) of 57 sheriffs who **won't** seek reelection. They are Riverside Co.'s Cois Byrd, San Bernardino Co.'s Dick Williams, who has served only 1 term, and Placer Co.'s Donald J. Nunes. Both Williams and Byrd are gearing up to run for the Legislature...

...And strong rumors persist that Orange Co.'s Brad Gates may run in the GOP primary for Lt. Governor. If he should run, there would be a stampede in Orange Co. to succeed him...

...One sheriff who face potentially heavy opposition is San Diego Co.'s Jim Roache. The Deputy Sheriffs Assn. is out for blood and it's likely that Roache's key opponent will be former San Diego Police Chief Bill Kolender. Unlike Jack Drown who ran against Roache in 1990, Kolender shouldn't have much trouble in raising a big warchest because he is very popular with the downtown crowd. Sources tell CALPEEK that some other (lesser known) incumbents also may face well funded opposition. No details just yet...

...Many eyes will focus on L.A. Co. where longtime incumbent Sherman Block now faces at least 5 members of his own department. They include Alex Villanueva, John R. Stites II, Tab Rhodes, Mike Allen and Gilbert Carrillo. This group is not regarded as a major threat to Block, who has a warchest of around \$400,00 and is still very popular. That's not to say his department hasn't had problems. It has. And Block has battled cancer, but is now said to be in good health. More in the weeks ahead. Stay tuned...

CALPEEK's '94 CONSULTANTS DIRECTORY ON SALE

CALPEEK's 1994 Directory of Campaign Consultants is now for sale to subscribers and non-subscribers alike. Cost for CALPEEK subscribers is just \$10, while the cost to non-subscribers is \$40. The directory will be given away FREE with all **new** subscriptions. No invoicing, no credit cards - checks only. For info call (310)659-0205. This directory is sold via subscription only. No retail sales. Stay tuned...

CONSULTANTS — SEND IN YOUR 1994 CLIENT LIST

To make it easier to cover all the races in 1994, it would be appreciated if campaign consultants & other campaign professionals would mail or FAX (310)657-4340 your client lists to CALPEEK as soon as possible. Thanks very much...

NEW JOBS, ADDRESSES AND PERSONNEL NOTICES.

Editor's note: Here are some items to mark down in your notebook...

- L.A. Mayor Richard Riordan's new director of communications is David H. Novak, a former VP with L.A. based Pacific/West Communications Group...

- The new chairperson of WIPA (Women In Public Affairs) for 1994 is Pamela K. Anderson, vp of PA & real estate for Gannett Outdoor...

- Former Congresswoman Bobbi Fiedler has been appointed to the CA Lottery Commission by Gov. Pete Wilson...

- Demo campaign consultant Luke Breit has joined forces with Eric Anderson to form Anderson Breit Consulting. Breit has opened a Sacto office at 926 "J" St., Ste. 617, Sacramento, CA 95814 - (916)448-7867; while Anderson is at 776 Wyoming Dr., Santa Rosa, CA 95405 - (707)579-2535...

- Steve Gray-Barkan has joined the campaign management firm of Skelton-Grover as a Sr. AE. He had been Assemblywoman Debra Bowen's COS...

- Leslie Goodman has been appointed deputy COS for communications by Gov. Pete Wilson. Prior to this new job, Goodman was vp of media relations with the U.S. Chamber of Commerce...

- New president of the L.A. Police Protective League is Danny Staggs, who defeated Dave Zeigler in the group's recent election...

- John V. Foley of Laguna Niguel has been elected chair of the Metropolitan Water District of So. Calif. Foley will fill out the unexpired term of Mike Gage, who resigned from the Met in September...